

# Partnership Program

At Barracuda MSP, our mission is to deliver innovative security products that are easy to buy, deploy, and use, enabling MSPs to deliver security services successfully.

We understand the unique requirements of MSPs, as well as the challenges they face. Our MSP-first approach includes multi-tenancy solutions, self-provisioning, around-the-clock support, and much more. Let us be a champion for your success.

## Benefits of partnering with Barracuda MSP include:

- **Security solutions made for MSPs:** Purpose-built platforms with multi-tenant management and Not-For-Sales (NFR) licenses for MSPs' internal use.
- **MSP-first business model and tools:** Benefit from monthly economics and usage-based invoicing with a self-servicing client management portal to manage accounts, payments, license provisioning, and more.
- **Sales and marketing access:** Engage with a dedicated account manager to ensure your business succeeds. Our Sales Engineering and Partner Marketing teams are also here to help you grow your business.
- **Technical support:** Our award-winning Technical Support team is available to provide assistance 24x7x365.



We help over 5,000 MSPs worldwide get security right.



# SIMPLIFYING CYBERSECURITY FOR MSPs



## About Barracuda MSP

As the MSP-dedicated business unit of Barracuda Networks, Barracuda MSP enables IT managed service providers to offer multi-layered security and data protection services to their customers through our award-winning products and purpose-built MSP management platforms. Barracuda MSP's partners-first approach focuses on providing enablement resources, channel expertise, and robust, scalable MSP solutions designed around the way managed service providers create solutions and do business. Visit [barracudamsp.com](https://barracudamsp.com) for additional information.

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# Deliver the protection your customers need.

Barracuda MSP simplifies the delivery of cybersecurity by offering managed service providers and IT solution providers multilayered security and data protection options to serve their SMB customers' diverse needs.

## Email Protection

More than 90% of cyberattacks begin with an email. Barracuda Email Protection enables MSPs to build simple and straightforward security service offerings that can protect customers' web, mailboxes, and data against all 13 email threat types.



## Data Protection

Barracuda MSP's data protection offering empowers you to safeguard your customers' business-critical data. Whether you rely heavily on on-premises appliance-based backups or prefer a hardware-agnostic approach, we offer flexibility, so you can meet the needs of your SMBs.



## Network & Cloud Security

Barracuda's network & cloud security solutions enable MSPs to provide security service offerings for clients' web applications, remote workforce, web browsing, and connecting edge devices.



## Security-Centric RMM

The first RMM tool in its class to include a built-in security assessment tool that enables MSPs to quickly assess clients' networks, deliver multi-layered security, monitor anomalies, and provide IT services.

Additional network and security services are available with Barracuda RMM such as automated third-party software updates, endpoint detection & response, network operations center (NOC), and 24x7 on-shore help desk.



## Extended Detection & Response (XDR)

Provide a holistic managed security service offering that secures major attack surfaces such as endpoint, email, cloud, network, and server with an XDR platform that is backed by a 24x7x365 security operations center (SOC).

This cloud-native MSP platform integrates with existing security technologies, making it easy for MSPs to adopt and sell this service to their clients.

Combined with Barracuda XDR's best-of-breed security operations center, which is staffed by tenured security experts, MSPs can provide around-the-clock Cybersecurity-as-a-Service offerings to clients easily.

